



Agewell

In Special Consultative Status with ECOSOC at United Nations since 2011
Associated NGO Status with UN-DPI-NGO

ANNUAL REPORT (YEAR 2018-19)

www.agewellfoundation.org

VISION

Agewell Foundation's vision for the older persons is to empower them to lead a life of dignity and respect. We believe, sustained efforts would not only create older persons friendly environment, it would also awaken a sense of responsibility amongst us all, to make this possible. Older persons do not need charity or sympathy. They need respect companionship and opportunities to live with their beliefs.

Agewell Foundation is committed to make a coordinated effort with compassion and understanding to transform social attitudes towards senior citizens. The effort is to create the infrastructure to empower every older person.

MISSION

Agewell endeavours to bring about a change in the perception of old age and assist older persons to move surely but steadily from helplessness and self pity towards - Confidence, Respect & Mutual Caring.

Agewell has been set up to initiate better interaction between the generations. It endeavors to:

- Bring about a change in perceptions about Old Age
- Initiate steps towards senior citizens friendly environment
- Evolve a sense of moral and social responsibility towards senior citizens
- Advocate for the needs and rights of senior citizens
- Extend a helping hand to senior citizens wherever required

AGEWELL'S HIGHLIGHTS

- **Special Consultative Status** with ECOSOC, **United Nations** since 2011
- Accredited with United Nations Department of Public Information (**UN-DPI**) as **associate NGO**
- **Empanelled** with **National CSR Hub** by **TISS** (Tata Institute of Social Sciences)
- **Empanelled** with **NGO-DARPAN** by **NITI Aayog**, Govt. of India
- Consortium of over **1500 NGOs** spread across **718 districts** of India
- Two-tier national voluntary network - **7500 primary & 80000 secondary volunteers**
- Interaction with approx. **25000 older persons** on daily basis
- Projects supported **ONGC, GAIL India, Oracle, Mercer Consulting**, by **Indian Oil Corporation, Engineers India Ltd. India Trade Promotion Organization, Canara HSBC OBC Life Insurance Co. Oiles India Pvt Ltd., KPMG, Google, Benevity, Ferolite Jointings, Hilite Industries, Chemical Systems, Omax Auto Ltd., SBICAP Trustees Company, Squalor to Scholar, USA, Nasscom Foundation, Global Giving UK, Artemis Hospitals, Mission of Mercy Foundation, etc.**

- **5 million+ older persons** helped, **35000** assisted with jobs & **3490** Self -help groups
- Participated in Several **United Nations Conferences** including Working Sessions of **Open Ended Working Group on Ageing** with various capacities like **Panelist** etc.
- International association & alliance with **Association of American Retired People (AARP)**, USA, **Global Action on Ageing (GAA)**, USA, **Seniors Together** in South Lanarkshire, UK, etc.
- Member , Working group on Reforming the Social Deviants and Caring the Other Disadvantaged, for XII, XI & X Five-year-plan, **NITI Aayog**, Govt. of India
- Member - Consultative group on Social Justice & Empowerment, **NITI Aayog**
- Member Council of National Literacy Mission Authority, **Ministry of HRD**
- Member- Technical Advisory Committee, set up by UNFPA, ISEC & IEG
- Organized **Series of Symposiums** on Needs & Rights of Older Persons
- **33 National Surveys** on issues concerning older people under Agewell Research & Advocacy Centre (for Needs & Rights of Older Persons)

PEOPLE BEHIND AGEWELL FOUNDATION

Himanshu Rath, Founder Chairman, Agewell Foundation

- Communications strategist & Social activist
- Member – Steering Committee & Working Group, XIIth Five-Year-Plan, Government of India.
- Member – Working group on Reforming the Social Deviants and Caring the Other Disadvantaged, for Xth & XIth Five-year-plans, Govt. of India
- Member - Consultative group and Review Committee on Social Justice & Empowerment, Govt. of India
- Member – Council of National Literacy Mission Authority, Ministry of Human Resource Development, Govt. of India.
- Also associated with Ministry of Power, various Government & Non-Government bodies as consultant, advisor, member, etc.
- Member – State Level Committee for Senior Citizens, Department of Social Welfare, Govt. of NCT of Delhi,
- Member – Draft Committee for State Policy on Older Persons, Department of Social Welfare, Govt. of NCT of Delhi

ADVISORY BOARD

- **Shri P. Murari, I.A.S.**, Ex. Secretary to the President of India
- **Shri Murad Ali Baig**, Social Commentator
- **Shri A. N. Ram**, Ex Secretary External Affairs, Govt. of India

PROGRAMMES

AGEWELL - HELPLINE FOR OLDER PERSONS

Agewell Foundation aims to disabuse the popular mindset that regards old age with a sense of pity for their helplessness. Replacing it with an attitude of confidence, fostering respect for them and encouraging fortitude in them and bringing a little certainty, even fun into their lives.

With this purpose in mind, Agewell-Helpline was set up for Older Persons. A network of thousands of volunteers is already at work in given areas. They are constantly alert to attend, to matters of medical or emotional nature, affairs to do with security as well as legal and financial advice. They are spread across 718 districts of India so that no cry for help goes unanswered. Agewell Helpline for Older Persons endeavours to bring about a change in the perceptions about old age. It has been set up with the sole objective of providing assistance to older persons and helping them find solutions for their problems.

Objective and methodology of the Agewell Helpline:

- Helpline counters to identify and assist the needy. Understand their specific requirements, immediate as well as in long term.
- Assist them in identifying and availing best possible offerings as per their needs from all other voluntary organizations, NGOs, Govt. bodies and international organizations.
- Counsel them. Help them re-build themselves. Rekindle the self-confidence.
- Assess impact of disaster on individual life and families.
- Organism counseling and community participation activities
- Agewell Helpline for Older Persons also works as a bridge between the assistance seekers and the assistance providers.



AGEWELL - RESEARCH & ADVOCACY CENTRE (FOR NEEDS & RIGHTS OF OLDER PERSONS)

The Agewell Centre for Ageing is committed to bringing in a dynamic change for the Older Persons in terms of social participation & integration, economic security, macro societal change and development, healthy ageing, enhancing the physical and mental quality of life and ushering in care systems in diverse cultural, socio-economic and environmental situations.

The research agenda includes - studies in policy related areas of ageing where the findings may have practical and realistic application. Agewell undertakes advocacy on issues of concern for welfare of elderly with the government, national and international agencies, elected representatives e.g. parliamentarians, bureaucrats, political parties, business, industry and other structures of power & media at all levels.

During the year under report, two study reports were published by Agewell Foundation.

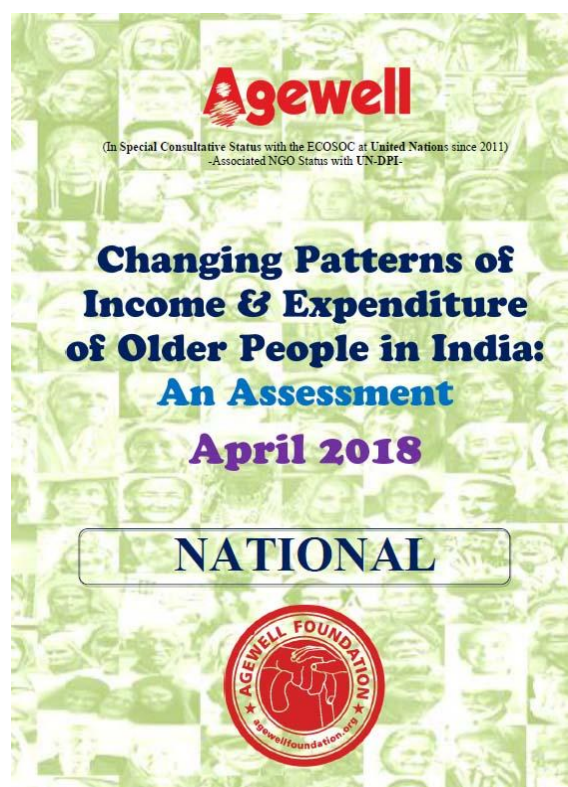
Changing Patterns of Income & Expenditure of Older People in India: An Assessment (April 2018)

Excerpts from the Study Report;

In today's market oriented world, everyone's life is affected by never ending possibilities in the market and each one of us is a consumer. India is one of the fast growing economies and with rapid globalization, liberalization and privatization of Indian economy; India is already world's 6th largest economy in 2018.

Oder people have higher net-worth value in comparison to other age group consumers, as

- They have earned money throughout their life
- They have inherited properties in their name
- They have well-settled children who support them financially as well
- They have varied needs & requirements in old age
- Their consumption is higher than other age groups
- Most of them head their respective families



Major Findings

- During the survey, 30.1% elderly respondents said that their primary source of income was their monthly pension.
- 19.4% respondents claimed that their main source of income is money earned in form of rental from their land / house properties, interest on investments, dividends, etc.
- As per 20.19% respondents, their main source of income in old is their jobs or other gainful engagements.
- It was found that among rural elderly 33.6% and among urban elderly 26.8% were receiving major part of their income from pension while 13.23% rural elderly and 25.3% urban elderly were getting income from rent/interest/etc.
- In urban areas 20.9% respondents claimed that they earn from their jobs or other gainful occupation, while in rural areas only 19.5% elderly said they their major part of income comes from their jobs/occupation.
- For 28% elderly women pension/family pension was the major source of income in comparison to 33% elderly men.
- For 21% elderly men jobs/gainful engagements were major source of income, while 19% elderly women were earning major part of their income from their jobs.
- According to 85% sample elderly respondents (82% rural and 88% urban), spread across the country, purchasing power of older persons has increased during the past decade.

SECTIONS FINANCIAL EXPRESS
READ TO LEAD

Home / India news / Good news for India: elderly citizens of India emerge as prominent consumer group

Good news for India: Elderly citizens of India emerge as prominent consumer group, says study

However, a large portion (31 per cent) of their earnings are spent on medical expenses, with 89 per cent of the respondents terming health care related requirements as their major need.

By: PTI | New Delhi | Published: April 22, 2018 4:38 PM

12 SHARES

1 Tip to Lose 15 Kgs Fast (Mumbai Doctors Warn It Banned)

Get Credit Score in 3 Minutes! Check For Free.

In a good news, the elderly population of India is emerging as a prominent consumer group in the country, thanks to their improved financial status, a new study has noted. (12)

In a good news, the elderly population of India is emerging as a prominent consumer group in the country, thanks to their improved financial status, a new study has noted. According to 'Changing Patterns of Income & Expenditure of Older People in India: An Assessment', a national study by Agewell Foundation, the elderly are increasingly disposing of considerable purchasing power and using accumulated savings in old age. The study noted that while one-fifth of the elderly population took up jobs or other gainful engagements as their main source of income, 60.4 per cent said their primary source of income was their monthly pension.

"19.4 per cent claimed that their main source of income is money earned in form of rental from their land/house properties, interest on investments," the study

Older Persons are primary shoppers in traditional family system

In traditional family system of India, older persons are generally given the responsibility of shopping for day-to-day utilities for their respective families. As majority of them enjoy this responsibility as they may have comparatively more free time, they may be head of the family, who look after financial matters of the family.

Observations

For older persons, who have earned money with their hard work and efforts and have self-acquired net-worth, value of money matters most. Older persons with sound financial status, live to the fact that consumer is the king and tend to have good value for their money. It has also been observed that financially well-settled older persons prefer to utilize their purchasing power for sake of better life in old age.

With high net-worth value, older persons have higher purchasing power, but they hardly use their discretion while exercising such powers. Younger family members often control their decisions. That's why in spite of major role and active participation of older persons in country's economy, they are still considered as negligible consumers in comparison to the younger generation.

Conclusion

Older persons constitute an increasing consumer group with specific needs and significant aggregate purchasing power. Policymakers at various levels of government must encourage manufacturers and service providers to bring to the market more products and services for older people.

It is therefore important to educate the market about products and solutions, meant for older persons and to provide continuous training as well as support to create a competitive market for older persons-friendly products and services, so that specific needs and requirements of millions of older persons could be addressed. However, Governments, service providers, and civil society should promote the concept of creating products and services for all ages, which would support older persons' full participation in society.

Corporate sector must consider the potentials of products and services tailored to the needs of older persons. Policymakers may furthermore want to promote mainstreaming ageing in the spheres of production, distribution, advertising and the selling of products and services, given the great benefit for older persons as well as companies and the overall contribution to the economy and the society.

Designing products in a more user-friendly and practical manner can enable older persons to cope with difficulties in their daily life. Providing accessible and available services and products can significantly contribute to the aim of an equal social, economic, political, and cultural participation of older persons.

Media Report about the study

1. <https://www.livemint.com/Money/R9r8ytAJtIqoWE7b1PiwM/Seniors-are-active-consumers-of-financial-products-and-servi.html>
2. <http://thepatriot.in/2018/04/26/old-and-alone/>
3. <https://thewire.in/gender/income-dynamics-elderly-women>



City's elderly now have heavier wallets, but not enough say in spending: Report

HOW OUR ELDERS SPEND WHAT THEY EARN

What the elderly depend on for monthly income

- 30.1% Monthly pension
- 19.4% Rent from land/house, interest on investments, dividends
- 20.2% Job or other gainful engagements
- 10.5% Business/profession
- 11.5% Govt-sponsored pension
- 8.3% No income, depend on others

MONTHLY INCOME

- 20% No/negligible
- 15% >25k
- 13% 20-25K
- 20% 5-10k
- 18% 10-15k
- 14% 15-20k

PROPORTION OF EXPENDITURE

- 28% Food/cloth for self
- 24% Family/social obligation
- 31% Medical/healthcare/product service
- 17% Investment with fin. instt. etc.

KEY TAKEAWAYS

- 89% said they are facing health-related problems
- 45.9% accepted their social and family support requirements are higher
- 54.1% respondents did not find social/family support requirements
- 20% suffering from legal problems

Text from article:
 New Delhi: Though the capital's elderly from middle-income groups feel their purchasing power has gone up over the past decade, many of them do not have the power to decide how they can spend their own money. Their power to buy is often controlled by younger family members, spouses or other people. A survey of 1,000 senior citizens by Agewell Foundation to ascertain the "Changing Patterns of Income and Expenditure in Old Age" found that just 57.8% of the financially independent among the respondents claimed to have the discretion to use their money as they wished. A significant 31.7% accepted their purchasing power was under the control of younger family members. While 25.1% admitted their spouses held the decision-making power, 5.4% said other people had the power to decide how they could use their money. But even as the study notes the strong position the middle income senior citizens are acquiring as consumers in the market, there are challenges for them. A case in point is 71-year-old Deepak Khurana of Punjab. Bagh who told the surveyors, "I support my younger family members as their income is limited... I have properties and get income in the form of rentals. Despite being the head of the family and main bread winner, my family members hardly consult me whenever they go for shopping or negotiate financial matters." With 88% of the respondents reporting health-related problems, it wasn't surprising that 803 of those who had some sort of monthly income spent 28% of it on healthcare services and products. The survey also established that the elderly, particularly those in the 60-70 age group, were internet savvy. To a question on whether they were digitally connected, 51% responded in the affirmative and 22% said no but wanted to get connected. However, 27% respondents said they had no interest. Most of the senior citizens — 81% — felt that their purchasing power had increased over the past decade. Around 7% felt the opposite, 3% felt it

4. <https://timesofindia.indiatimes.com/city/delhi/citys-elderly-now-have-heavier-wallets-but-not-enough-say-in-spending-report/articleshow/63956225.cms>
5. http://www.business-standard.com/article/pti-stories/income-dynamics-changing-as-elderly-emerge-as-prominent-consumer-group-study-118042200312_1.html#
6. <http://www.india.com/news/agencies/income-dynamics-changing-as-elderly-emerge-as-prominent-consumer-group-study-3014659/>
7. <https://www.pressreader.com/india/business-standard/20180423/282510069167640>
8. <https://www.indiatoday.in/pti-feed/story/income-dynamics-changing-as-elderly-emerge-as-prominent-consumer-group-study-1217645-2018-04-22>
9. <http://in.shafaqna.com/EN/06870036>
10. <https://www.financialexpress.com/india-news/good-news-for-india-elderly-citizens-of-india-emerge-as-prominent-consumer-group-says-study/1141500/>
11. <https://cnbcnews.in/news/143574/good-news-for-india-elderly-citizens-of-india-emerge-as-prominent-consumer-group-says-study>
12. <https://www.pressreader.com/india/the-asian-age/20180424/282574493680011>
13. <https://www.jagran.com/news/national-increasing-shopping-craze-in-elders-beats-younger-17864071.html>
14. <http://dainiktribuneonline.com/2018/04/%E0%A4%AE%E0%A4%BE%E0%A4%B2%E0%A4%BE%E0%A4%AE%E0%A4%BE%E0%A4%B2-%E0%A4%B9%E0%A5%8B-%E0%A4%B0%E0%A4%B9%E0%A5%87-%E0%A4%B9%E0%A5%88%E0%A4%82-%E0%A4%A6%E0%A5%87%E0%A4%B6-%E0%A4%95%E0%A5%87-%E0%A4%AC/>
15. <https://m.dailyhunt.in/news/india/hindi/crimenazar-epaper-crimenzr/deshavyapi+adhyayan+yuvao+se+jada+shopping+kar+rahe+bujurg-newsid-86317141>
16. https://mnaidunia.jagran.com/world-increasing-shopping-craze-in-the-elderly-1683171?utm_source=naidunia&utm_medium=home&utm_campaign=world
17. <https://www.newslaundry.com/2018/04/28/old-and-alone-senior-citizens-delhi-elderly-homes-parents-abandoned>

Independence In Old Age With Special Focus On Long-Term & Palliative Care In India

Excerpts from the Study Report;

The study conducted by Agewell Research and Advocacy Centre for the United Nations revealed that the two biggest challenges facing the respondents were the fast paced lifestyle of younger family members (66.5%) and poor financial status of the elderly (60%). The study also revealed that an alarming 52.4% faced elder abuse, mistreatment or harassment. The survey found that “majority of older persons have to compromise with circumstances for the sake of care and support from family members.”

With the population of the elderly already touching 130 million in India, Rath said the issue of palliative care for those in the 60+ age group faced many challenges. “Managing home care for the elderly is a massive challenge as multiple service providers – nursing agencies, physiotherapists and medical suppliers – are small scale, unorganized and therefore provide incomplete care. In India, health insurance



coverage is essentially limited to hospitalization. The concept of geriatric care has remained a neglected area of medicine so far in the country.”

Home-based palliative care services becoming popular

While the Government of India included palliative care in National Health Policy 2017, home-based palliative care services are becoming increasingly widespread with care being taken to the doorstep of the elderly patients, he said. “Ideally, this is where people are most comfortable at the end of their lives, surrounded by their loved ones. It is also well suited to traditional conditions in India where a family member is usually available and willing to nurse the ailing family member,” said Rath.

Most elderly prefer independence in old age

The survey revealed that almost every fourth elderly (23.44% respondents) was living alone. “Almost every second elderly (48.88%) is living with their spouse only while about 26.5% are living with their children or other family members in old age. Relatively, the number of elderly living alone was higher in urban areas at 25.3% in comparison to 21.8% in rural areas.

About 88.5% of the elder said they needed healthcare services to ensure their independence in old age. Similarly, about 74.1% stressed the need for a social support system and recreational facilities in easily accessible localities to enable them to lead more enjoyable lives.

Coming to the challenges faced by them in enjoying independence or autonomy, 55.8% termed the generation gap to be a major restrictive feature, while 44.8% said fast changing socio-economic and demographic scenario posed a major challenge.

Many elderly face discrimination, abuse and harassment

The survey also revealed how these challenges often contribute to discrimination. About 54% of all elderly said they faced discrimination due to their age. It also highlighted the worrisome phenomenon of elder abuse, mistreatment or harassment, which an alarming 52.4% of all respondents said they faced in their old age.

Most elderly remain deprived of palliative care

The survey also revealed that most elderly (62.1%) were not getting any long-term palliative care. Out of this segment (80+), 52.4% said they primarily needed traditional family support, while 29% sought maintenance to meet their old age requirements; and 13.9% demanded better healthcare facilities and care giving services in old age. About 4.4% also spoke of the need for care and support like housing and counselling as their most important needs.

The image shows the front page of the Mint newspaper from Saturday, July 7, 2018. The main headline reads: "More than 60% of elderly in India do not get palliative care, reveals UN-backed survey". The article is by Neetu Chandra Sharma, neetu@livenmint.com, NEW DELHI. The article discusses a survey by Agewell Research and Advocacy Centre showing that 62.1% of elderly in India do not get long-term palliative care. It highlights that 52.4% of them primarily lack family support, and 67.6% of the elderly being taken care of by family members have to babysit children. The article also mentions that 64% of elderly respondents face discrimination, abuse, and harassment due to their age.

Care of the bedridden, elderly patients

An interesting finding of the survey is that it reveals how the number of bedridden patients is increasing with the growing number of elderly and rising life expectancy. Almost one-third (27.24%) of the respondents said they had bedridden or ailing family members.

Elderly, bedridden seek entertainment, counselling

On the question of what constituted the best palliative care for the bedridden or elderly patients, about 68% said organising entertainment activities like music or dance would be of immense help.

Media Report about the study

- <https://www.thehindu.com/news/cities/Delhi/elders-compromise-for-sake-of-care-from-family-study/article24355462.ece>
- <http://businessfortnight.com/62-of-elderly-in-india-lack-long-term-palliative-care-reveals-survey-for-un/>
- <https://thewire.in/rights/poor-finances-lifestyles-of-younger-family-members-pose-greatest-challenges-for-elderly>
- <https://www.livemint.com/Politics/7QY3bpYM2EzWaV03vC1CP/62-of-elderly-in-India-lack-longterm-palliative-care-rev.html>
- <https://www.hindustantimes.com/india-news/more-than-50-elderly-face-abuse-says-survey/story-2UXjQInHbFtqv9F2OcDwvVN.html>
- https://www.business-standard.com/article/pti-stories/no-company-for-old-men-survey-finds-one-fourth-of-elderly-population-living-alone-118070900674_1.html
- <https://timesofindia.indiatimes.com/home/science/no-company-for-old-men-survey-finds-one-fourth-of-elderly-population-living-alone/articleshow/64918809.cms>
- <https://www.deccanherald.com/national/survey-finds-1/4-elderly-680021.html>
- <https://www.moneycontrol.com/news/india/no-company-for-old-men-survey-finds-one-fourth-of-elderly-population-living-alone-2688951.html>
- <https://www.newsbytesapp.com/timeline/India/26900/121114/no-company-for-the-elderly-in-india>
- <https://www.news18.com/news/india/no-company-for-old-men-survey-finds-one-fourth-of-elderly-population-living-alone-1806151.html>
- <https://www.outlookindia.com/newscroll/no-company-for-old-men-survey-finds-one-fourth-of-elderly-population-living-alone/1345977>
- <http://www.uniindia.com/~urgent-need-for-financial-independence-in-old-age-survey/India/news/1282645.html>
- <http://www.eenaduindia.com/states/delhi/2018/07/09172402/No-company-for-old-men-Survey-finds-one-fourth-of.vpf>
- <http://thehitavada.com/Encyc/2018/7/10/25--of-elderly-population-living-alone-in-India--Survey.aspx>
- <https://www.lpt7.com/news/62-of-aged-in-india-lack-long-term-palliative-care-reveals-survey-for-un/>
- <https://www.firstpost.com/living/parents-in-india-abused-abandoned-betrayed-40224.html>
- <https://www.youthensnews.com/every-fourth-of-indian-senior-citizen-are-lonely/>
- <https://www.newsbytesapp.com/timeline/India/26900/121114/no-company-for-the-elderly-in-india>
- http://thefirstmail.in/news/news-details/215087-no_company_for_the_old_survey_finds_one_fourth_of_elderly_indians_living_alone#sthash.z5vj2ckv.dpbs

Hindi Media

- <https://www.amarujala.com/india-news/every-fourth-elderly-is-alone-due-to-lack-of-support>
- <https://www.livehindustan.com/national/story-survey-52-percent-elderly-victims-of-persecution-in-india-2058447.html>
- <https://www.navodayatimes.in/news/khabre/a-quarter-of-the-country-elder-person-is-forced-to-stay-alone/88710/>
- <http://www.drishitias.com/hindi/current-affairs/elders-compromise-for-sake-of-care-from-family>

More details on Research Activities undertaken by Agewell Foundation can be seen at www.agewellfoundation.org

SHARE THE WARMTH CAMPAIGN: A WINTER INITIATIVE



Agewell Foundation conducted “Share the Warmth” campaign to ensure no needy & destitute old person is deprived of warmth in Delhi-NCR during the year. Agewell has been conducting this campaign since 2010. Earlier it was known as “Spread the Warmth” Campaign.

During the year 2018-19 the campaign was conducted from November 2018 to February 2019. Agewell conducted the process of mobilizing donation & collection of old/used woolens from across Delhi & NCR & distribution of woolens amongst poor & needy older persons.

Agewell Foundation set up Collection Points at prominent locations, posh colonies, Clubs, Residents Welfare Associations, Corporate offices as well as select schools (while sensitizing the younger generation towards their responsibilities towards senior citizens) across Delhi NCR. Hundreds of Agewell volunteers spread across Delhi & NCR dedicated their time & efforts to make this initiative a great success.

Under the campaign over 1.50 lac pieces of woollens, etc collected and distributed amongst over 120,000 destitute and older people through distributions camps set up by volunteers across Delhi-NCR.

Major supporters to the campaign were HPCL, GAIL India, India Habitat Centre, IMT Ghaziabad, FIIB, NCU, Rotary Southend Club,, Lokayata Art Gallery, Woolmark, Max India Foundation, Olive Bar & Kitchen, Blessings Clinic, etc.

Representative Media reports pertaining to Agewell Initiative

- <http://www.newindianexpress.com/cities/delhi/2018/dec/29/elderly-seek-warmth-of-love-in-bitter-cold-survey-1917923.html>
- <http://epaper.morningstandard.in/m5/1956720/The-Morning-Standard/29-12-2018#page/5/1>
- <http://www.univarta.com/hot-clothes-more-elderly-people-want-their-warmth/india/news/1452761.html>
- <http://www.uttamhindu.com/National/86771/the-warmth-of-the-elderly-should-be-more-than-hot-clothes>



HEALTHCARE EQUIPMENT DISTRIBUTION AMONG DESTITUTE ELDERLY (Slums of Delhi & NCR)

Agewell Foundation has been conducting healthcare equipment distribution campaigns to provide medical accessories to destitute elderly in Slums of Delhi & NCR for 7 years. During the year under review, Agewell volunteers identified over 13500 destitute & elderly as prospective beneficiary under the project.



Agewell volunteers organized camps in various localities as per the convenience of the beneficiaries in coordination with local volunteers and distributed free healthcare equipment to destitute elderly.

Healthcare equipment distributed among the needy persons -
 Wheelchairs /
 Walkers / Walking sticks / Adult Diapers / etc.

Agewell Foundation has distributed over 3100 Wheelchairs, more than 4200 Walkers and 150500+ packets of Adult Diapers to destitute elderly across Delhi/NCR

under Free Healthcare Equipment Distribution Camps during the year 2018-2019.



Distribution of Wheelchairs and Adult Diapers among destitute elderly campaign

was also supported by various PSUs and corporates like Oil & Natural Gas Corporation, Mercer Consulting, Ferolite Jointings, Hilite Industries, Omax Auto, Oiles India, GAIL India, Canara HSBC OBC Life Insurance, Benevity, etc.



FREE FOOD PACKETS DISTRIBUTION AMONG DESTITUTE ELDERLY (In Slums of Delhi & NCR)

Agewell Foundation has initiated Free Food Packets Distribution campaign to provide food ration to destitute elderly in Slums of Delhi & NCR. During the year under review, Agewell volunteers identified over 4500 destitute & elderly as prospective beneficiary under the project. Agewell volunteers organized camps in various localities as per the convenience of the beneficiaries in coordination with local volunteers and distributed free food packets (containing Rice, Pulses, Edible Oil, Sugar, Masale, Tea, etc.) to destitute older persons living in BPL (below poverty line) families.

Agewell Foundation has distributed over 2850 Food packets among destitute elderly across Delhi/NCR under the project during the year 2018-2019.

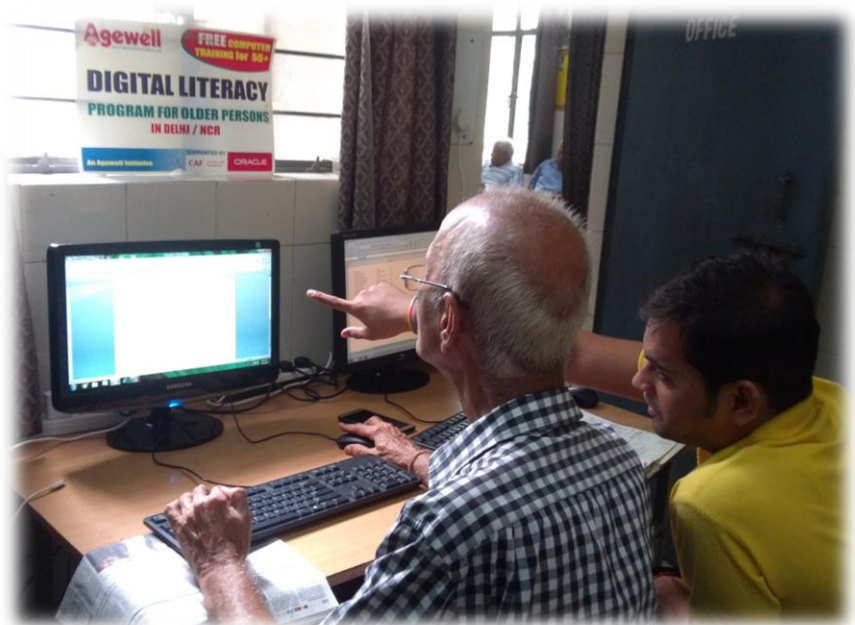
Free Food Packets Distribution campaign was supported by various PSUs and corporates like, Canara HSBC OBC Life Insurance Co., Mercer Consulting, Oiles India, Mission of Mercy Foundation, Sohan Lal Commodity, etc.



DIGITAL LITERACY PROGRAM FOR OLDER PERSONS (In Delhi & NCR)

With increasing role of modern communication and information technology in day-to-day's life, digitally illiterates (particularly 55+) find themselves totally lost and find it difficult to remain in mainstream. In view of gravity of the situation, there is an urgent need to bridge the knowledge and intergenerational gap in the society.

Agewell Foundation has been conducting Digital Literacy Program for Old People since April 2017 in Delhi-NCR to empower them and make them computer literate, so that they can adjust themselves in modern



fast paced life and lead a more comfortable and respectable life in old age. The program is bringing a qualitative change in the lives of elderly and helping in bridging the generation gap and bringing generations together.

The program was sponsored by **Oracle** during the year 2018-19. So far over 16440 digitally illiterate older persons have been benefitted under the program.

- <https://economictimes.indiatimes.com/news/politics-and-nation/how-a-skewed-demography-digital-revolution-and-changing-social-mores-are-making-growing-old-in-india-difficult/articleshow/65639356.cms>

AGEWELL SQUALOR TO SCHOLAR PROJECT (For Supporting School Education Of Children Living In Slums)

During the year 2017-18, Agewell Foundation has continued Agewell Squalor to Scholar Project with the objective to support school education of children belonging to poor families living in slum clusters of Faridabad in the state of Haryana with support from Squalor to Scholar Inc., USA.

Under the project the Foundation is supporting expenses like school fees, uniforms, books and stationery, tuition, transportation expenses, medicines, etc. of children from disadvantaged families. The program is being monitored and coordinated by experienced and retired older persons.

Under the project 170+ children have been supported so far.



AGEWELL EMPLOYMENT EXCHANGE FOR OLDER PERSONS

It is an Intergenerational Initiative, as a gainful engagement for retired old persons to provide community involvement and to pursue opportunities for complete development of their potential. Under the project the Foundation has also implemented Home Tutors & Easy Accounts scheme (Eklavya) in Delhi.

Agewell Employment Exchange for Older Persons had received over 2690 calls/visits from older persons during the year 2018-19. Responses received from older persons were further categorised as per the following;



AGEWELL FAMILY MEMBERSHIP DRIVE (For Older Persons)

Agewell Family Membership Scheme aims at providing family support to those Older Persons, who are living alone in Delhi. The Foundation has a team of trained counsellors.

Trained counsellors of Agewell Foundation provide following services as and when required by Agewell Family Members;

- A companion who will spend time with them, heal the loneliness as they grow even older
- Medical support in the form of consultations, medicines and people on whom they can depend in case of an emergency
- Someone who will look after their security concerns and protect their property
- Expert guidance in legal and financial matters
- General assistance such as paying their bills on time, being their escort & taking care of their chores



AGEWELL – VOLUNTEERS / SOCIAL WORKERS LOCAL NETWORK

Agewell Foundation has a local network of volunteers / social workers from all walks of the life. The network provides its services to older persons in and around Delhi. Agewell volunteers are available for counselling services for general, medical, legal and financial problems; for interaction with Older Persons; for companionship for Older Persons, living alone. Volunteers registered with Agewell include well-educated people, retired persons, working people, social workers, college students etc.

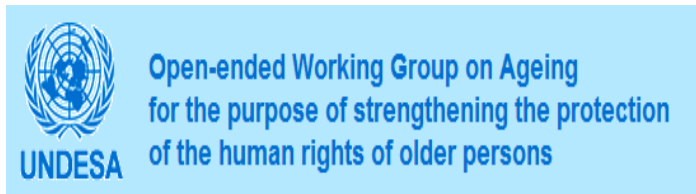
AGEWELL - SHARE A SMILE WITH YOUR ELDERS: A SCHOOL CONTACT PROGRAMME

Agewell Foundation has embarked upon an ambitious social contact programme of reaching out to over half a million school children in Delhi in a bid to set off a feeling of acceptance and affection for the elders. Children without grandparents will be encouraged to meet up with and share a little cheer with the elderly persons in their neighbourhood. The programme will involve the school authorities, teachers and parents as well via the children.

Children could set an example to their parents by their behaviour and eventually bring them closer not just to the elders of their family but to the elders of society in general.

UNITED NATIONS / INTERNATIONAL DEVELOPMENTS During The Year

United Nations – IXth Session of the Open-ended Working Group on Ageing, July 2018, New York, USA



Agewell Foundation was invited by the NGO branch of United Nations Department of Economic & Social Affairs to participate as a Panelist in the 9th

working Session during July 2018. Mr. Himanshu Rath, Chairman, Agewell Foundation participated in the event and submitted Study reports and representative documents for the conference which is also uploaded to the conference website.

Link: https://social.un.org/ageing-working-group/documents/ninth/AgewellFoundation_Independence-LTC-PC-in-India-June2018.pdf



MAJOR SPONSORS / SUPPORTERS During The Year



RECOGNITION

INTERNATIONAL

- **Special Consultative Status** with ECOSOC at **United Nations** since **2011**
- **Association with United Nations DPI-NGO (Department of Public Information – Non-Government Organizations)**
- International association & alliance with **Global Action on Ageing, Association of American Retired People (AARP)**, USA, etc.

NATIONAL

Government of India

- Represented Indian delegation to 2nd World Assembly on Ageing, Madrid, Spain in 2002
- To represent Indian delegation to international Workshop on Ageing, Tokyo in 2000
- **Ministry of Social Justice & Empowerment:** Commissioned as the Secretariat of National Council for Older Persons in 1999
- Member of the Consultative group on Social Justice & Empowerment
- **Ministry of Human Resource Development:** Member of Council of National Literacy Mission Authority



STATE

Govt. of NCT of Delhi

- **Department of Social Welfare:** Member of State Level Committee for Senior Citizens & Member of Draft Committee for State Policy on senior citizens

NON-GOVERNMENT SECTOR

- Awarded with Shri Chunnilal Jindal Memorial Trust Award for Social Service in 2012
- Represented NGOs working for the welfare of older persons at Aamir Khan's TV Serial on Social issues "**Satyamev Jayate**"
- Awarded with Vijaya Gujaral Award in 2001 for outstanding contribution for extending a helping hand to the senior citizens and their families
- Finalist of Marico Innovation Awards, 2014
- Finalist of Times of India Social Impact Awards, 2012

FINANCIALS

Auditor's Report



A.K. NAIR & CO.
CHARTERED ACCOUNTANTS

C-144, SARVODAYA ENCLAVE,
NEW DELHI-110017,
Tel. (011) 26528099, 26968617 41829162-63,
Fax. (011) 41829164,
Email: arvinair@yahoo.com

AUDIT REPORT

FORM NO.10 B

We have examined the Balance Sheet of **Agewell Foundation** as at 31st March, 2019 and the Income & Expenditure Account for the year ended on that date which are in agreement with the books of accounts maintained by the said Trust.

We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit. In our opinion, proper books of accounts have been kept by the Trust so far as appears from our examination of the books.

In our opinion and to the best of our information and according to the information given to us, the said accounts give a true and fair view:

- i) in the case of the Balance Sheet of the state of affairs of the above named Trust as at 31st March, 2019 and
- ii) in the case of the Income & Expenditure Account of the Excess of the Income over Expenditure of its accounting year ended on 31st March, 2019.

The prescribed Annexures are annexed hereto.

For A.K.Nair & Co.
Chartered Accountants
FRN: 011075N

Place: New Delhi
Date: 18.10.2019
UDIN: 19084690AAABVY8181



[A.K.Nair]
Partner
M. No 84690

Balance Sheet

Agewell Foundation
 [Regd.No.DIT [E]-99-2000-A-1154/99/102]
Balance Sheet as at 31.03.2019

	Schedule	As At 31.03.19 (Rs.)
Sources of Funds		
Trust Fund	1	8,274,242
Non-Current Liabilities	2	492,986
		<u>8,767,229</u>
Utilisation of Funds		
Fixed Assets	3	2,220,588
Current Assets	4	7,587,690
Less : Current Liabilities & Provisions	5	<u>1,041,048</u>
Net Current Assets		<u><u>6,546,642</u></u>
		<u><u>8,767,229</u></u>

Schedule 1-4 form an integral part of this Balance Sheet
 As per report of evendate attached

FOR A.K. NAIR & CO.
 CHARTERED ACCOUNTANTS
 FRN: 011075N

A.K.NAIR
 PARTNER
 M.No : 84690



PLACE : New Delhi
 Date : 18-10-2019
 UDIN: 19084690AAA BVX9564

For Agewell Foundation

For Agewell Foundation

Hemanshu Rath

Trustee

Chairman

Income and Expenditure Account

Agewell Foundation

[Regd.No.DIT [E]-99-2000-A-1154/99/102]

Income & Expenditure account for the year ended 31st March,2019

	Schedule	2018-19
Income	6	
Donation		14,022,200
Grant		3,880,657
Donation in kind		6,211,500
Interest Income		104,943
Other Income		709
Total		24,220,009
Less: Transfer to reserve fund to the extent permitted		2,119,178
		22,100,831
Donation in Cash		-
		22,100,831
Expenditure		
Social Welfare expenses for elderly poor	7	19,023,252
		19,023,252
Excess of Income Over Expenditure		3,077,579
Amount transferred to reserve fund		3,077,579

Schedule 5-8 form an integral part of this Income & Expenditure Account
As per report of even date attached

FOR A.K. NAIR & CO.
CHARTERED ACCOUNTANTS
FRN: 011075N

A.K. NAIR
PARTNER
M.No : 84690



PLACE : New Delhi
Date : 18-10-2019

UDIN: 19084690 AAABVX9564

For Agewell Foundation

For Agewell Foundation

Amarendra Rath
Chairman

Trustee

Agewell Foundation in Media – Representative coverage

THE HINDU
WEDNESDAY, AUGUST 29, 2018
INDIA'S NATIONAL NEWSPAPER SINCE 1858

'Elderly the worst hit during natural calamities'

Evacuation of older people during disasters complicated due to limited mobility, poor health and physical strength

Problems galore
Most disturbing problems the elderly face during natural calamities:
• Medical/health-related problems
• Psychological problems
• Physical access-related problems
• Food-related issues
• Shelter-related problems

on priority basis
Elderly persons dependent on medicines are most affected in the wake of disasters, said volunteers. Further, 37% of them claimed that psychological problems of the elderly were very critical as there was no mental health counselling available during or after such distress situations. The first issue for old people is non-availability of facility of regular medicines. In such a situation, need must in old age. They end up suffering for a long time, in some cases for months and years. Many elderly persons meet early death due to the compromised and deviant life, and emotional issues soon after the natural disaster," added the release.

Experts said the stress caused by having to cope with a natural disaster increases symptoms of serious health problems. In such a situation, that evacuation of the elderly during natural disasters is complicated due to their limited mobility. In addition to physical barriers in coping with natural disasters, mental barriers in the form of impairment of memory and reasoning make it difficult for them to respond adequately to complex and chaotic situations," noted the foundation, adding that relief material hardly contain medicines of

AGREWELL FOUNDATION
Stress and limited access to relief material and aid makes the elderly population among the worst sufferers during natural calamities like floods, landslides, cyclones, earthquakes, etc., and in the aftermath.
AGREWELL FOUNDATION observed that the immediate relief of all able-bodied people during a calamity is self-observation, concerns for

patriot
weekly newspaper

tro nation international community opinion science/tech lifestyle ~



OLD AND ALONE

BY SASHIKALA VP ON APRIL 26, 2018

WITH THE DELHI GOVERNMENT LOOKING TO INTRODUCE A COMMISSION FOR SENIOR CITIZENS, IT MUST REMEMBER THE BASICS OF HOME, SECURITY, and LEGAL AID

THE TIMES OF INDIA
WEDNESDAY, JANUARY 3, 2018
INDIA'S LARGEST ENGLISH NEWSPAPER

For old, home isn't where heart is

Apart From Biting Cold, Depression And Loneliness Are Seniors' Biggest Foes

MAJOR CONCERNS OF THE ELDERLY
Cold/Depression/Loneliness/Pollution
Common physical health issues: Joint and back pain/arthritis, High blood pressure/Heart attacks, Chest infections and breathing problems, Stroke/paralysis, Skin problems
What they need most: Warmth in relationships | Companionship of spouse | Woollens/heating equipment | Food and healthcare support

New Delhi: It is not just the biting cold, depression and loneliness are two other major problems faced by the elderly in winter. A survey conducted by Agewell Foundation among 1,500 senior citizens living in the capital shows that nearly two out of every 10 senior citizens feel depressed as they cannot step out of home for days due to the cold and also can't find anyone to interact with.
"More than woollens or medicines, we found the elderly seek warmth and a sense of togetherness with immediate family members and neighbours," said Himanshu Bhat, the chairman of Agewell Foundation. Irritability, tiredness, oversleeping and reduced appetite are some of the symptoms of depression.
"Due to increased pollution levels and cold conditions, the elderly are often advised against venturing out. Morning walks, a routine ac-

elderly people stop taking medicines or eating on time because they don't feel well," the doctor said.
Societal modernisation has brought in its wake a breakdown in family values and the framework of family support, states an article on elderly depression in India published recently.
It adds, "With ongoing economic development, children are moving to urban areas, sometimes leaving their parents alone at home. If the parents move with their children, they are sometimes unable to adjust to the new environment. The change in the family structure along with economic insecurity results in the elderly losing their relevance and significance in their own home and increasing feelings of loneliness. This has a detrimental influence on the psychological health of the elderly."

He added that family members should take extra care and take them out when it's a little warm. "Many el-

THE WIRE
POLITICS | ECONOMY | EXTERNAL AFFAIRS | SECURITY | LAW | SCIENCE | SOCIETY | CULTURE | OPINION | VIDEOS

Poor Finances, Lifestyles of Younger Family Members Pose Greatest Challenges for Elderly

A survey of 10,000 elderly persons in the country has revealed that the two biggest challenges they face are the fast-paced lifestyles of younger family members as also their own poor financial status. It also revealed that 52.4% of them faced abuse, mistreatment or harassment.

The survey also revealed that though most of the elderly expressed their independence, a majority of them were financially dependent on others in their old age. Credit: PTI/Flm

HEALTH | RIGHTS | SOCIETY 06/08/2018

New Delhi: A national study titled 'Independent in Old Age: With special focus on Long-Term and Palliative Care in India' has highlighted how the two biggest challenges faced by the elderly are the fast-paced lifestyles of younger family members as also their own poor financial status.

Conducted by Agewell Research and Advocacy Centre for the UN, the study has revealed that about 66.5% of the elderly surveyed found the fast-paced lifestyles of the younger family members to be their greatest challenge. When questioned if their poor financial status proved to be a great limitation

TIMESNOWNEWS.COM
CRIME SOCIETY C

International Day of Older Persons: Reach out to the senior citizens in your life

Worldwide, there are about 700 million people above 60 -- of these more than 100 million are in India. Besides age-related medical problems, the elderly have emotional and psychological needs.

New Delhi: The United Nations General Assembly designated 1 October as the International Day of Older Persons on 14 December 1990. Responding to the challenges and opportunities of ageing in the 21st century, the Second World Assembly on Ageing adopted the Madrid International Plan of Action on Ageing in 2002.

Worldwide, there are about 700 million people above 60 -- of these more than 100 million are in India. By 2050, the number of those above 60 globally will rise to 2 billion. India will also see a corresponding increase.

THE HINDU
SATURDAY, JANUARY 5, 2018
INDIA'S NATIONAL NEWSPAPER SINCE 1858

'Depression, loneliness a matter of worry for elderly'

Harsh weather conditions, rise in pollution level keep their spirits down, reveals Agewell Foundation survey

Winter blues
Agewell Foundation recently carried out a survey on 1,500 elderly across Delhi-NCR.

MAJOR CONCERNS OF ELDERLY DURING WINTER	MOST COMMON PHYSICAL HEALTH-RELATED ISSUES
Cold weather: 291	Joint pain/back pain/arthritis: 41%
Depression: 325	High blood pressure/heart attacks: 20%
Loneliness: 258	Other skin problems, swelling: 12%
Infection: 218	Stroke/paralysis: 9%
Pollution: 315	Chest infections and breathing problems/asthma attacks: 18%
Others: 93	

Source: Agewell Foundation

winter as they cannot go out of their houses for days due to cold weather conditions and they hardly find anyone to interact with. Also, 2% of respondents claimed that their major concern is rising pollution level, which causes health related issues and restrict their outings," revealed the survey.
While 19.4% elderly find cold weather conditions annoying, 17.2% cited loneliness their biggest worry. Also, 14.5% respondents said that high rate of infections due to severe pollution, rough weather and weak digestion are keeping them on their toes. Every 5th respondent (20.6%) cited high blood pressure and heart attack as a common health related issue.
Among the other health issues pointed out by the respondents are chest infections and breathing issues (8.1%), stroke and paralysis (9.5%), skin problems and swelling (11.7%).
Spilloke in Infection Doctors in the city have also said that there is a rise in respiratory infection during the winter season.
"With the coming of winter, air quality in the city has begun plunging. As the air is polluted, we are getting more patients with viral, bacterial and contagious diseases. Newborns and pregnant women are at danger of contracting diseases. Exposure to toxins can result in fibrosis of the lung and COPD (chronic obstructive pulmonary malady). Recently, we have got over half a dozen patients who are suffering from COPD and there is a 20-30% rise in asthma patients too," said Piyush Goel, Pulmonologist at Columbia Asia Hospital in Gurgaon.



Agewell Foundation

(In **Special Consultative Status** with the ECOSOC at **United Nations** since 2011)

-Associated NGO Status with **UN-DPI**-

M-8A, Lajpat Nagar-II

New Delhi-110024, India

+9111-29836486, 29840484

agewellfoundation@gmail.com

www.agewellfoundation.org

<https://www.facebook.com/AgewellFoundation/>